

Robin Clutterbuck

White Rook Projects

Curriculum Vitae, 2012



Contact details

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Qualifications

B.A. in History of Art and Architecture, University of Cambridge, 1974 (M.A. 1979)
Postgraduate Certificate in Education (History main), University of Exeter, 1976

Career and employment experience

- ◆ From November 1997. Director, White Rook Projects.
- ◆ 1985-1997. Head of Education, Marketing and Design at Buckfast Abbey, Devon.
- ◆ 1976-1984. Teacher at Knowles Hill Comprehensive School, Newton Abbot, Devon.

Voluntary work with museum and heritage organisations

I have worked with many other organisations, both for my own professional development and to contribute to the wider advancement of learning in museums, galleries, historic properties and religious sites.

- ◆ **Group for Education in Museums.** Area Convenor (South West & South Wales) 1994-97; committee member (for national training), 1997-1999; Freelance Network Co-ordinator 1998-2004, Treasurer 2010 >.
- ◆ **Heritage Education Trust.** Advisory Group 1996-8; Sandford Award judge from 1998.
- ◆ **Museums, Libraries and Archives South West.** Member of Advisory Panel 2005-2008.
- ◆ I am a member of the **Museums Association** and **Visitor Studies Group**.
- ◆ I was a **governor** at a Technology College from 2000-2009.

Current and recent contracts

* = previous clients returning with new contracts

- 2012 – Telegraph Museum, Porthcurno, Cornwall. Digital learning resource.
- 2011-12 – Bursledon Brickworks Industrial Museum, Southampton. HLF Lifelong Learning Plan.
- 2011-12 – CyMAL, Wales. * Good Practice Guidelines and seminars on the Welsh BaccaLaureate.
- 2011 – Museum of British Surfing, North Devon. Marketing Plan.
- 2011 – Exeter Museum. * Consultancy to develop resources and services for Language School visits.
- 2011 – Weston Park Museum, Sheffield. * Updated model of the Parthenon and related interactives..
- 2011 – UK Trade and Investment. Organise two museum conferences in Istanbul and Gaziantep, Turkey.
- 2011 – Northampton Museum. Design and supply two Art Deco loan boxes.
- 2011 – Harris Museum, Preston. Interactives for school sessions on the Parthenon frieze.
- 2011 – Bridport Museum, Dorset. * Advising on educational activities in the museum.
- 2010 – Bridgend Council and community groups. Feasibility study for garden heritage centre in Garw Valley.
- 2010 – Yildiz University, Istanbul. * Speaker at international 'Inclusive Museum' Conference.
- 2010 – Lagan Legacy, Belfast. Consultant for development of education service and [website](#).
- 2009 – Learning Outside the Classroom. * [Guidance notes](#) and [case studies](#) for Quality Badge applicants.
- 2009-11 – CyMAL, Wales. * Review and update of report on Welsh BaccaLaureate.
- 2009 – Exeter Cathedral. * Training guides to run educational tours.
- 2009 – Learning Outside the Classroom. * Deliver Quality Badge training courses to heritage professionals.
- 2008-9 – St. Paul's Square, Bedford. Development of online [learning resource](#) for Bedford's historic centre.
- 2008-9 – Ulster Hall, Belfast. Learning strategy for Belfast's much-loved cultural venue.
- 2008-9 – Cardiff Castle. * Education Strategy and exhibition text writing for 'Firing Line' Regimental Museum.
- 2008 – North Somerset Council. * Develop pilot activities for museums working with Extended Schools.
- 2008-9 – Ford Park Cemetery Trust, Plymouth. * Develop HLF bid for major oral history project.
- 2008 – Irish Heritage Trust. Joined list of select consultants, responsible for learning and interpretation.
- 2008 – Irish Heritage Council. * Appointed to Panel of Trainers for Irish Museums' Accreditation Programme.
- 2008 – St. Nicholas Priory, Exeter. * Interactive family learning chests in this exquisite [Tudor town house](#).
- 2007-8 – Topsham Museum and Bill Douglas Centre, Exeter University. * Family learning activity boxes.
- 2007 – Ankara University, Turkey. * Keynote speaker and trainer at national museum learning conference.
- 2007-9 – Combe Martin Museum, North Devon. * Learning Strategy, Access & Audience Development Plan, Interpretation Plan and Volunteer Policy for HLF Stage 2 bid. Marketing Plan 2008-9.
- 2007-8 – Caerphilly Council, CyMAL and National Museum Wales. Development project to assess potential for museums, archives and libraries to link with the new 14-19 Welsh BaccaLaureate qualification.

2007 – Gloucestershire Archives. * Audience Development and Access Audit.
 2007 – Shrewsbury Museum Service. Learning Strategy for major museum relocation / development project.
 2007 – Royal Horticultural Society. Learning consultant and text editor for [‘Root Zone’](#) exhibition at Wisley.
 2006-8 – National Museum of Ireland. Handling collections project, including evaluation, piloting, training.
 2006 – Salisbury and South Wiltshire Museum. * Family learning activity boxes in Pitt Rivers Gallery.
 2006 – Weston Park Museum, Sheffield. Design and produce large interactive foam model of the Parthenon.
 2006 – Bournemouth University & 9 South West County Record Offices. Audience Development and Access Plan for SW Tithe & Estate Maps Project, in partnership with Janet Bell, Access Consultant.
 2006 – Cowper & Newton Museum, Bucks. Learning Strategy for HLF application, with Matthews Millman.
 2005-6 – Land Securities plc. Educational resource for [Princesshay](#) development, Exeter.
 2005-6 – Teignmouth Museum. * Audience Development Plan and Policy for HLF project (**achieved 2007*).
 2005 – Devon County Council. * Training needs analysis and recommendations for Devon’s museums.
 2005 – Shaftesbury Abbey. [Teaching resources](#) to support virtual reality reconstruction of medieval nunnery.
 2004-5 – City of Sternberk, Czech Republic. Learning advisor for EU *Culture2000* [‘City of Time’](#) project.
 2004-5 – Holburne Museum of Art, Bath. Consultant for Learning Development Plan, within B&NES context.
 2004-5 – Dorset County Council. * Carrying out museum learning audits for development of county policy.
 2004 – The National Trust. Development of property self-assessment learning audits.
 2004 – The National Archives. Formal education consultancy for [‘Moving Here’](#) migration website (NOF).
 2004 – London Parks and Gardens Trust. Consultancy and authoring for 200 [London Parks](#) website.
 2004 – Guildford Museum. Feasibility study on options for museum strategy and development.
 2004-5 – Museum of Dartmoor Life. * Learning consultant, providing advice and teaching [resources](#).
 2004 – Surrey Archaeological Society. Feasibility study for development of joint store/research centre.
 2004-5 – Kew Gardens. Audience research and teaching resources for [‘Plant Cultures’](#) (Culture Online).
 2004 – English Heritage. * Schools liaison and exhibition development for Portland Castle, Dorset.
 2003 – Athelstan Museum, Malmesbury. Audience Development Plan to prepare the Museum for HLF bid.
 2003 – Guardian Newspaper. Development of interactive as prize for Family Friendly Museum Award.
 2003-7 – Exeter Museum. * 13 activity boxes for young family visitors to under-used galleries.
 2003-5 – Leeds City Council. Education consultant to Redman Design for new Leeds City Museum.
 2003 – Exeter Museum. * Formative evaluation for the development of education service.
 2003 – National Waterways Museum, Gloucester. * Audit, strategy and guidelines for literacy activities.
 2002-3 – Royal Mail Group Archives, London. Researching and writing [Key Stage 3 History facsimile pack](#).
 2002 – Monmouthshire Borough Council. Report on learning development at Chepstow Museum.
 2002 – Royal National Lifeboat Institution. Education consultancy for new-build Visitor Experience at Poole.
 2002 – Dorset County Museum. * Design and manufacture of three interactive family learning ‘project carts’.
 2002 – Anglesey County Council. Feasibility Study for development of Discovery Centre in Beaumaris Gaol.
 2001-2 – Dorset County Council. * Research, design and build travelling family learning activity boxes.
 2001-2 – Bruce Castle Museum, London. Evaluation and development of learning resources.
 2001 – Victoria & Albert Museum. Report on the development of a website for family learning.
 2001-2 – Torquay Museum. * Education consultant to the Museum for HLF development programme.
 2000 – Wiltshire & Dorset County Councils. * Developing museum learning auditing system.
 2000-2 – Association of Independent Museums (AIM). * Consultant for [AIM EdWeb](#) project.
 2000 – The National Trust. Script-writing and editing for new exhibition at Avebury World Heritage site.
 1999-2002 – [‘Learning on the Move’](#). Consultant for transport heritage educational web site (DfES/MGEP1).
 2000 – Southampton City Council. Cross-sectoral consultation for Key Stage 3 programme (DfES/MGEP1).
 2000 – Wiltshire County Council. * Development of heritage content for the South West Grid for Learning.
 2000-2001 – South West Museums Council. * Advisor on the DfES funded Museum Learning Initiative.
 2000-2003 – English Heritage. * Teacher’s handbooks for castles at Totnes, Launceston and St. Briavel’s (joint project with YHA); also exhibition text for Dartmouth and Berry Pomeroy Castles.
 1999 – Making It! Discovery Centre, Mansfield. Research for this £3.5m Millennium Project.
 1999 – Blairs Museum, Aberdeen. Development study for the Scottish Catholic Heritage Trust.
 1999 – Hanover Expo 2000. Winning proposal for exhibition in the Pavilion of the Holy See.
 1998-9 – Devon County Council and SW Museums Council. Directing Museums Lifelong Learning Initiative.
 1997-2002 – Buckfast Abbey. * Retained advisor for marketing; also writing & revising publications.
 1998 & ongoing – Clovelly Estate. * ‘Children’s Fun Trail’ for visitors to this unique Devon fishing village.
 1998 – Ilfracombe Museum; Torquay Museum. HLF feasibility study reports on educational development.
 1997 – York Minster. Feasibility study for major re-display of crypt, treasury and other visitor services.

Training courses delivered

I have delivered numerous lectures and training courses on all aspects of learning in museums and heritage sites, including curriculum, e-learning, interpretation, audiences, using freelancers, management, learning from objects and sites, interactives, the built environment and many more.

- ◆ Group for Education in Museums.
- ◆ Learning Outside the Classroom Quality Badge trainer.
- ◆ Cathedrals and Greater Churches Pilgrims Association.
- ◆ District museum groups (North Somerset, South Hams, East Cornwall).
- ◆ English Heritage Education Service.
- ◆ South West Museums Libraries and Archives Council.
- ◆ British Council (seminars in Finland 2003 and Turkey 2005).
- ◆ Heritage Open Days.
- ◆ Museum Learning conferences in Germany (2005) and Turkey (2007, 2010, 2011).